

CREDENTIALS THAT MATCH THE MISSION

Executive development leadership, on the ground in the Caribbean.

Krystalore Crews, MBA

Executive Director · Caribbean Luxury Real Estate
Development & Strategic Partnerships

Executive Director, Island Developer Partnerships · International Project & Communications Strategist · CEO, Crews Beyond Limits · Revive & Thrive Retreats · Her Next Mission



Krystalore brings direct, hands-on experience leading luxury real estate development in the Caribbean. In Roatán, Honduras, she assisted in **investor relations, sales strategy, on-site operations and project management** for a luxury real estate development, coordinating stakeholders and aligning strategic objectives with day-to-day execution.

A **22-year U.S. Air Force veteran**, Krystalore brings extensive experience in executive leadership, project management, communications, and organizational transformation. Her work spans leadership consulting, executive coaching, nonprofit leadership, global retreats, and large-scale events, uniting strategic planning with engaging experiences that move people to action. At the Pentagon, she **created and led a train-the-trainer program for more than 250 change agents**, equipping leaders to drive meaningful change. Across every role, she brings the energy, presence, and operational expertise to turn big ideas into lasting impact.

Having called Puerto Rico home for the past three years, she combines firsthand Caribbean development expertise with a personal connection to the island's lifestyle, culture and communities. This combination positions her to help a developer navigate the complexities of luxury development while creating a seamless experience for investors, prospective buyers, development partners and future residents.

Luxury Development & Project Management

Direct Caribbean development leadership and on-site operations.

Investor Relations & Sales Strategy

Investor engagement, relationship management and sales operations.

Executive Leadership & Strategic Communications

Military and government contracting, Pentagon organizational transformation and stakeholder coordination.

Destination Marketing & Community Engagement

Puerto Rico residency, international experiences and island-wide events reaching 2,000+ people.

She brings more than a strategy for attracting luxury buyers. She brings firsthand experience managing the relationships, sales operations and execution required to bring a Caribbean luxury development vision to life.



JEFF CLINE

Growth & Technology Architect ·
Founder, RocketShip and VRTCLS

- Serial entrepreneur: has launched dozens of companies, with multiple exits
- 25+ years of business development and scale growth
- Built 1-800-MEDIGAP's consumer program to 35,000+ inbound calls with known unit economics
- Architect of the Predictive Data demand engine: intent data, CRM, routing and attribution

Phone: **972-800-6670**

TRACK RECORD

ROATÁN, HONDURAS

Roatán Caribbean Living. Jeff Cline, Krystalore Crews and their team: partnerships, investor relations, sales strategy, on-site execution, predictive investor targeting, biweekly investor experiences, and a four-day, island-wide event engaging 2,000+ people. One team. Bold vision. Real-world impact.

THE PENTAGON · U.S. AIR FORCE

Organizational transformation. A 22-year Air Force veteran, Krystalore created and led a Pentagon train-the-trainer program for more than 250 change agents, equipping leaders to drive meaningful change.

WORLDWIDE

Global retreats & large-scale events. Leadership consulting, executive coaching, nonprofit leadership, global retreats and large-scale events that unite strategic planning with experiences that move people to action.

TEXAS

50-acre multifamily community. Our team developed 50 acres into a multifamily community.

PUERTO RICO

One-for-many, already running. Retreats.plus, Cruise.plus, CrewPerk and our retreats — one-for-many platforms built and running in Puerto Rico on one proprietary technology stack.

GROWTH & EXITS

Dozens of companies launched. The team has launched dozens of companies with multiple exits, and built a consumer program to 35,000+ inbound calls.

250+

PENTAGON CHANGE AGENTS
TRAINED

22 yrs

U.S. AIR FORCE SERVICE

50

ACRES DEVELOPED, TEXAS

2,000+

REACHED BY ISLAND-WIDE EVENTS